

SSO Authentication Overview

How do I activate my NYT access via SSO?

1. [Activation: For new NYT users](#)

From a web browser, go to nytimes.com, click **Login**, and select “**Continue with work or school single sign-on**” at the bottom of the login page

1. [Activation: For existing NYT users](#)

From a web browser, login to your NYT account via your current login method (eg. email/password or social login method). Then go to **Account > Email and settings** > click “**Connect**” next to Work or School

How do I log in via SSO?

1. [Logging in: For returning SSO users](#)

From a web browser, go to nytimes.com, click **Login**, and select “**Continue with work or school single sign-on**” at the bottom of the login page

See the following slides for a guided tour of each process

1) Activation: For **new** NYT users

1 - Navigate to nytimes.com in a web browser

- *Note: Activation via mobile apps is not yet supported*

2 - Click **Login** in the top right corner

3 - On the login form, select “**Continue with work or school single sign-on**” at the bottom of the list

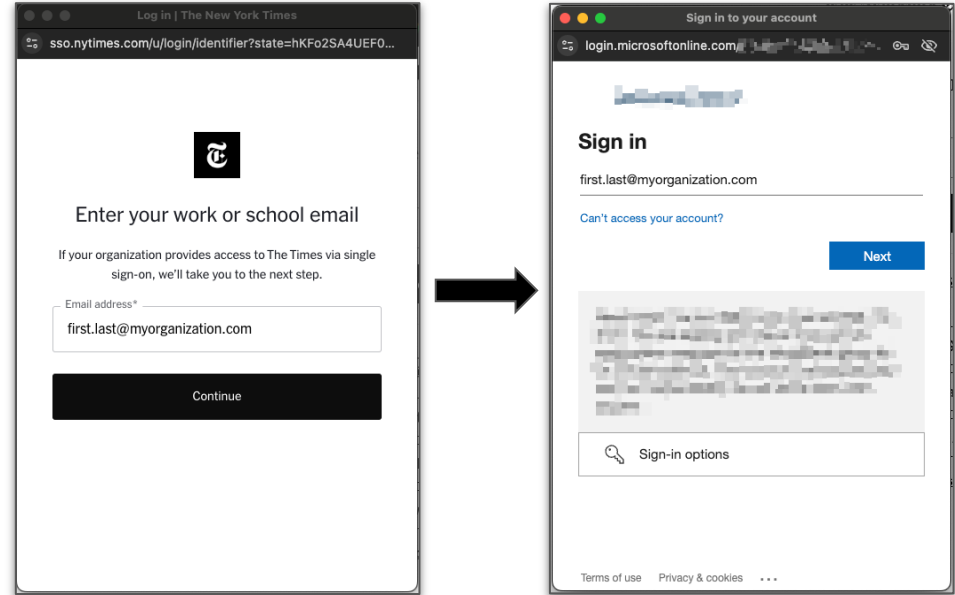
This image shows the login form on the New York Times website. At the top, it says 'The New York Times' and 'Log in or create an account'. Below this is a text input field for 'Email Address'. A black 'Continue' button is positioned below the email field. Underneath the button is the word 'or'. A line of text states: 'By continuing, you agree to the [Terms of Sale](#), [Terms of Service](#), and [Privacy Policy](#).' Below this are three buttons for social login: 'Continue with Google', 'Continue with Facebook', and 'Continue with Apple'. At the bottom of the form is a button labeled 'Continue with work or school single sign-on >'. A blue arrow points from the 'Continue with work or school single sign-on >' button towards the bottom of the page.

1) Activation: For **new** NYT users (continued)

4 - A pop-up will open, prompting you to enter your **organizational email address**

5 - The pop-up will then redirect to your organization's login page for you to **authenticate**

6 - Once you **successfully login** to your organization's authentication system, you will be **rerouted to the NYT website**



2) Activation: For **existing** NYT users

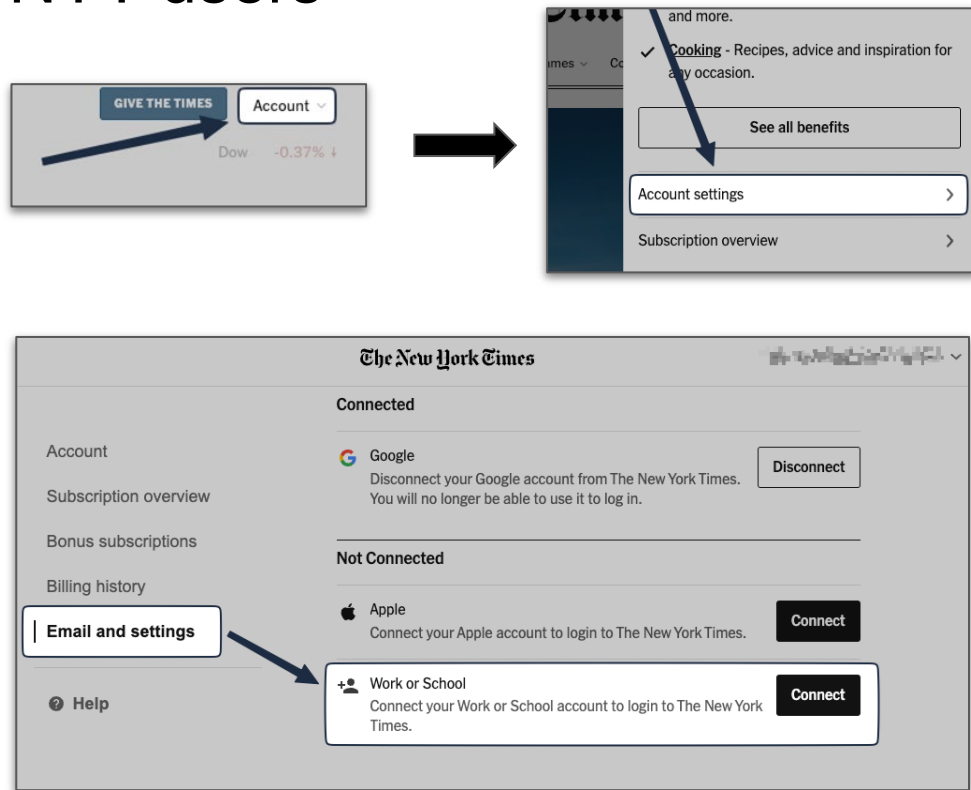
1 - **Log in** to your existing NYT account on a web browser (if not already)

- Note: use **your current login method**, eg. email/password, Google / Apple sign-in

2 - Click on **Account** in the top-right corner, and then **Account settings**

3 - Navigate to **Email and settings**

4 - Click “**Connect**” next to *Work or School*

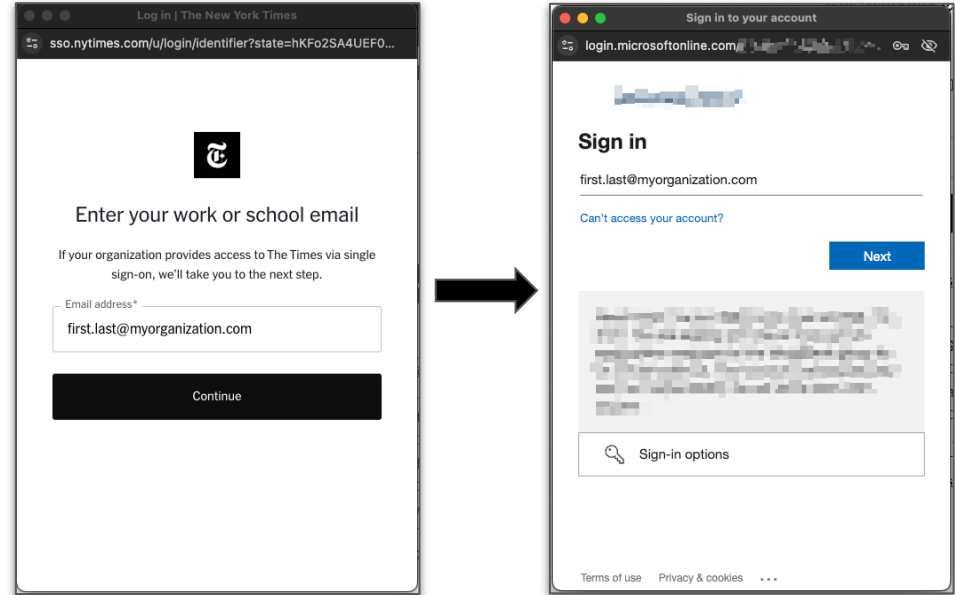


2) Activation: For **existing** NYT users (continued)

5 - A pop-up will open, prompting you to enter your **organizational email address**

6 - The pop-up will then redirect to your organization's login page for you to **authenticate**

7 - Once you **successfully login** to your organization's authentication system, you will be **rerouted to the NYT website**



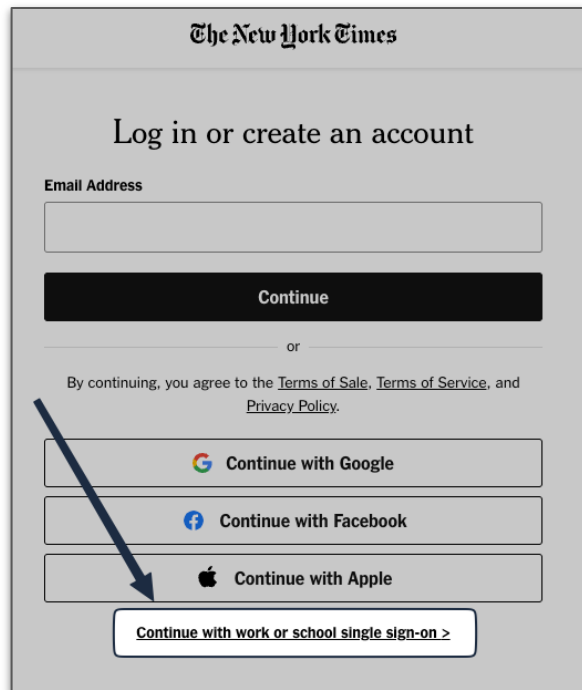
3) Logging in: For returning SSO users

For users who have already activated their organization's access via SSO, you can **log back in** via these steps:

- 1 - Navigate to nytimes.com in a web browser
- 2 - Click **Login** in the top right corner
- 3 - On the login form, select “**Continue with work or school single sign-on**” at the bottom of the list

Note: SSO login via mobile apps is not yet supported (coming soon)

- Traditional login methods still work for SSO-activated users (email/password or social login providers) and can be used to login on mobile apps
- Your organizational access will be honored on mobile apps even when logging in via a traditional login method



The New York Times

Log in or create an account

Email Address

Continue

or

By continuing, you agree to the [Terms of Sale](#), [Terms of Service](#), and [Privacy Policy](#).

Continue with Google

Continue with Facebook

Continue with Apple

[Continue with work or school single sign-on >](#)

FAQ & Troubleshooting

I am already a NYT subscriber, can I still activate with organisation's account?

If your current subscription overlaps with the products provided through your organization's account, you will receive an error attempting to link to it

Example: If you are a current Cooking subscriber, and your organization provides All Access to its members, this will be a conflict, as All Access includes Cooking

You will need to do 1 of 2 things to link with your organization's account:

Option 1: Cancel the existing subscription

Once canceled, you can proceed with linking to your organization via the steps in [2\) Activation: For existing NYT users](#)

If you leave that organization, you can easily resubscribe in the future!

Option 2: Link to your organization with a new or different NYT account

If you prefer, you can always receive your organization's access via a new or different NYT account.

You can always change this later if you like via your **Account settings** > **Email and settings** page, which allows you to disconnect an account from SSO and reconnect elsewhere

Error: “We couldn’t link this account because it’s associated with a different Times account”

This error message indicates that you have already linked your organizational SSO account to a NYT user account, and it is a different NYT user account than the one you’re currently logged into

Step 1: Log into the currently connected account and disconnect it from SSO

1. On a web browser, go to nytimes.com and log out, if not already
2. Login using SSO as shown in [3\) Logging in: For returning SSO users](#)
 - a. *This will log you into the currently linked account by simply using your SSO account credentials*
3. Navigate to **Account > Account settings > Email and settings**
4. Next to *Work or School*, click **Disconnect**

Step 2: Link your SSO account to your desired NYT account

1. Log out of the previous account
2. Log into the desired NYT account
3. Follow the steps listed in: [2\) Activation: For existing NYT users](#)